hip hop hen’s Privacy Policy.

hip hop hen’s privacy policy is for protection and safeguarding all children as well as not disclosing personal data, was last updated 6th January, 2019. This policy will be frequently updated as the law changes. If you don’t agree with this Privacy Policy or the Terms of Service, you should not use the sites and services. If you have any questions please contact us at info@hiphophen.com

hip hop hen apps are written by a professional teacher and educational researcher – Sophie Carter and a Founder of 4 top London Nursery Schools – Daisy Harrison. Both Daisy and Sophie understand to the upmost - importance of safeguarding children and keeping them safe on-line. We take privacy very seriously at hip hop hen. There is nothing on our website or in our apps that will put you or your child’s or your identity at risk. hip hop hen are educational, family-friendly app developers and proud of the apps we publish.

Children’s privacy

hip hop hen is a ‘Know What’s Inside - Moms with Apps Member and - conforms to the privacy best-practice and complies with Federal Trade Commission (FTC) – (Children’s Online Privacy Protection Act) COPPA and is well-informed about the latest privacy regulations and industry best practices.

Our educational apps are made especially for children.
Our apps:

- hiphophen.com website /parental gate
  hip hop hen apps all have a ‘parental gate’ so children can not go online from any hip hop hen apps. hip hop hen has a ‘grown-ups’ and ‘more apps’ area which are guarded by a parent gate. A pop-up will appear and the adult will be asked one of 4 questions:
    1. Please swipe left with two fingers to continue.
    2. Please swipe right with two fingers to continue.
    3. Please swipe up with two fingers to continue.
    4. Please swipe down with two fingers to continue.

The ‘parental gate’ ensures that children are totally safe whilst learning with hip hop hen.

The hip hop hen website is intended for use by adults and teachers. hip hop hen is committed to maintaining trusted relationships with parents and parents can guarantee that all the learning information inside hip hop hen apps, are safe learning apps.

- Advertising
  hip hop hen does not allow third-party companies to show any advertising or collect data – there are no pop-ups or featured marketing campaigns interfering in the learning on hip hop hen apps. There will not be any unpredictable experiences or anything unsuitable for children.

- Social Media Plug-ins
  hip hop hen does not enable or include any integration with any social networking features within the learning environment. Social media links are provided in the ‘grown-ups’ area which, is guarded by a parent gate. Children will not be able to access any social-media community or chat features via our apps. hip hop hen does not use an on-line profile.

- Location
  hip hop hen does not collect or transmit precise (GPS) location data.

- Purchasing
  hip hop hen apps do not allow in-app purchases, subscriptions or virtual goods. There is a ‘more apps’ area on the main menu which is again guarded for the child’s
safety by a parent gate. In this ‘more apps’ area the adult can make additional purchases within **hip hop hen** apps after downloading it from the app store.

- **Age**
  
  **hip hop hen** apps are safe and suitable for 2+ years, as well as fun for all the family.

- **Personal Information (PI)**
  
  **hip hop hen** can be trusted by users on all privacy issues. Our website ([www.hiphophen.com](http://www.hiphophen.com)) is just for adults. On the website and child protected ‘grown-ups’ area of the apps the adult can enter an email address to “subscribe to all that is **hip hop hen**”. Adults can also ‘enter your email’, if they wish, at the beginning of our phonics 1 CVC app (there is an option to ‘skip’). If the user subscribes they will only be given up-dates; such as new features and services, special offers and new information about **hip hop hen**. The personal information and details that will be collected will **not** be shared, transmitted or disclosed to any outside or third party organisations. Please email info@hiphophen.com if you would like your email to be deleted.

  On our apps – the child can enter their name at the beginning of the app. Their name will be visual throughout the app to help them learn their name. This information will only be stored locally on the device and not shared in any way outside of the app.

  **hip hop hen** follows generally accepted industry standards and maintains reasonable safeguards to attempt to ensure the security, integrity and privacy of the information in **hip hop hen**’s possession.

  Information the users provides to **hip hop hen**.
  
  - Adults can send examples of photos, images, ages via email to **hip hop hen**.
  - Adults can contact **hip hop hen** for advice and technical support. The information will be stored and used only internally by **hip hop hen**.

- **App performance Reports**
  
  **hip hop hen** does not generate any anonymous usage or error reports in order to improve our apps performance. **hip hop hen** apps do not track children’s usage using analytical software.
**Cookies:**
A ‘cookie’ is a small bit of record-keeping information that websites often store on a user’s computer. **hip hop hen’s** cookies do not include personal data and are typically used to quickly identify a user’s device and to “remember” the User. Users can disable cookies or set their browsers to alert them when cookies are being sent to their device.

**News Letters**
There will be an option to ‘unsubscribe’ or opt out when receiving any correspondence from hip hop hen.
Users can opt-out, update for remove your information at any time by contacting info@hiphophen.com.

Contact us at info@hiphophen.com concerning anything you do not understand or any questions about our apps.
Please see [www.hiphophen.com](http://www.hiphophen.com) for more information about the content of our apps.